

PULSA PROJECT SPANISH RED CROSS

SUPPORTING YOUNG
PEOPLE FACING
MULTIPLE BARRIERS

Brussels, 27th october 2017



UNIÓN EUROPEA
Fondo Social Europeo
Iniciativa de Empleo Juvenil
El FSE invierte en tu futuro



GOBIERNO
DE ESPAÑA

MINISTERIO
DE EMPLEO
Y SEGURIDAD SOCIAL

Cada vez más cerca de las personas

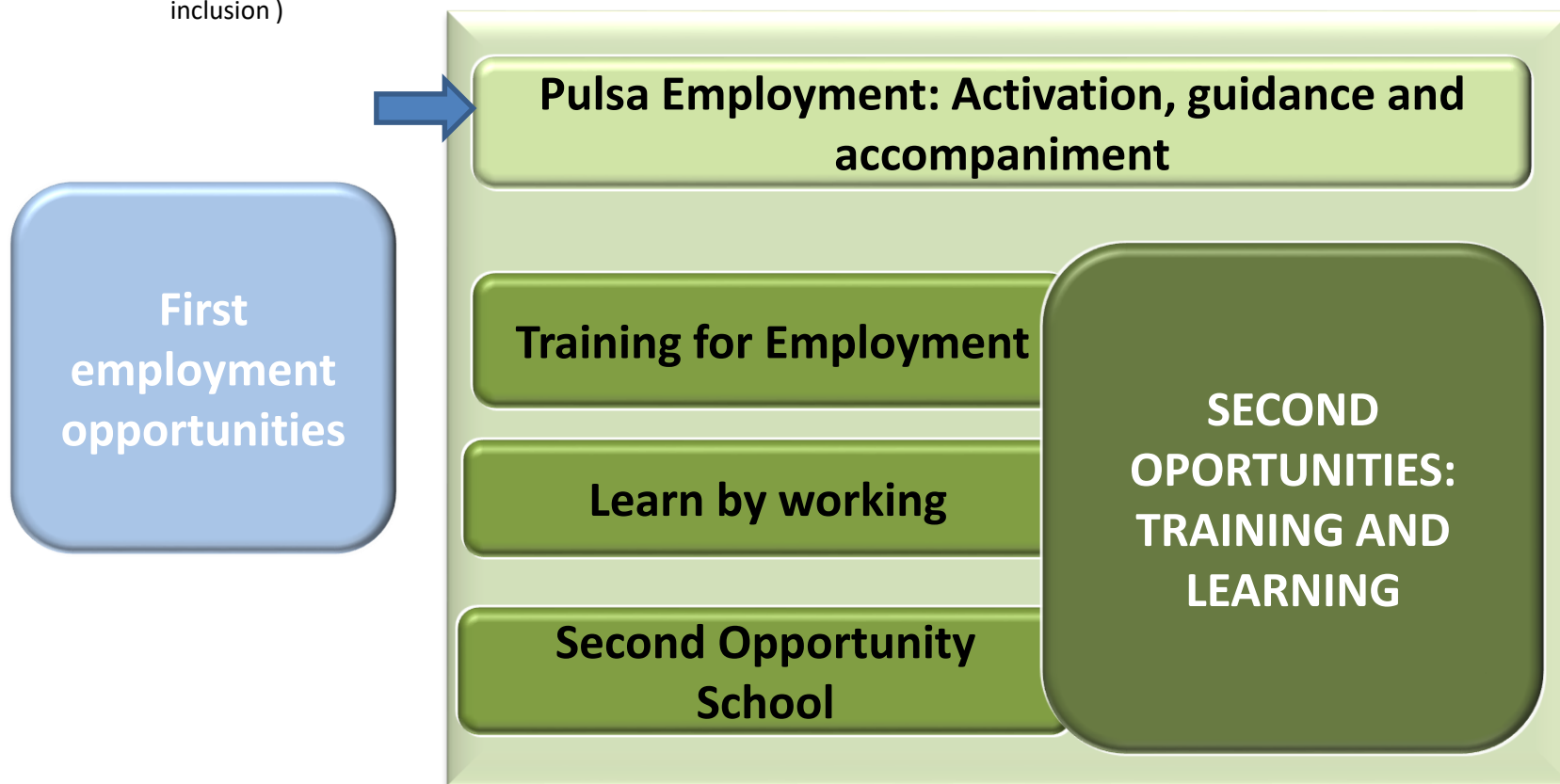


POISES

(Operational Plan for
social and economic social
inclusion)

POEJ: 2 OPERATIONS, 4 PROJECTS

POEJ (Operative Plan Youth Employment)

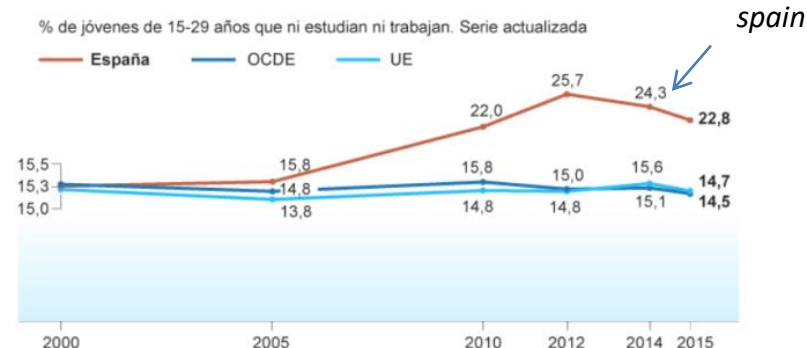


Cada vez más cerca de las personas

Youth unemployment situation in Spain

- ❑ The process of job destruction start in Spain in 2007 has had a particular impact on the young population

	Men	Women
General Unemployment Rate Spain	15,64%	19,04%
From 16 to 19 years	54,67%	57,81%
From 20 to 24 years	37,45%	34,69%



- ❑ The young people without any education background have a superior unemployment rate
- ❑ The NEET rate (not in employment education and Training) in Spain is one of the highest in the EU
- ❑ Young people from 18 to 29 years, beneficiaries from Youth Guarantee System

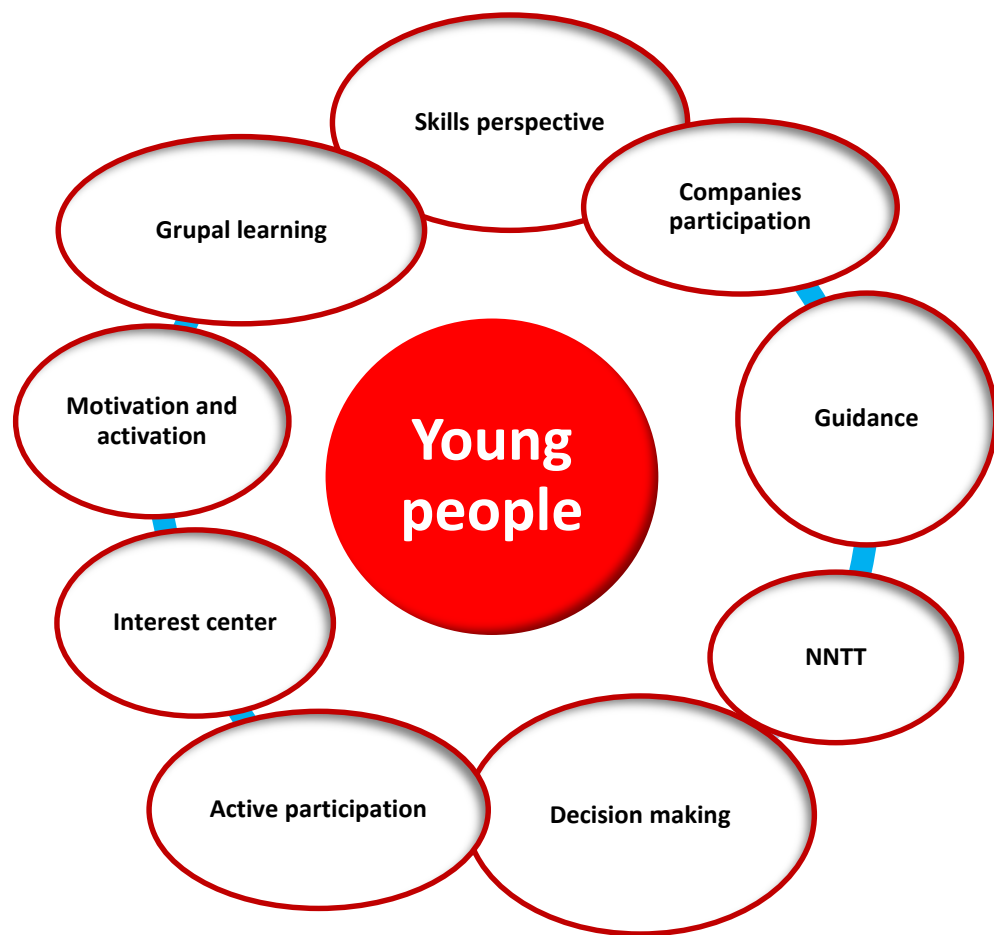
Project Beneficiaries

- They haven't finished the secondary school or
- They are unemployed:
 - They feel discouraged, disconnected and not actively looking
 - They want to find a job but they don't know how to do it
- Their employment profile is very far from the profile that the market is looking for
- Young people with little business contacts who require an accompaniment to the companies

Objectives

- ❖ **Raise interest** in the participation of labour and training initiatives
- ❖ **Support** the target group in **decision making**
- ❖ **Activate** individual and collaborative processes in job searching and training opportunities
- ❖ **Facilitate** young women participation to enable family conciliation
- ❖ **Support** young people in the **job and training opportunities** search.

PROJECT TOOLS



Activities Project

SOCIAL AND LABOUR DIAGNOSIS

- To identify participants barriers to access employment
- Social and labour evaluation

SKILLS DIAGNOSIS

- To identify participant's skills using "Emplea +" Tool for Evaluation
- Skills evaluation

Motivation and Activation

- Labour Market informative workshops
- Empowerment actions
- Motivation and activation workshops

PROFESIONAL GUIDANCE

- **Individual Guidance** with all the participants
- Design a individual insertion itinerary: training actions and job seeking
- Evaluation, design and adjustment of the insertion process
- **Profesional Guidance** with group activities
- Labour counselling
- Workshops in job seeking techniques
- Activities on time management and shared responsibility

INTERMEDIATION WITH COMPANIES

- **Hiring** commitment by companies
- Job interviews simulation
- Guidance done by companies



MENTORING PROCESS FOR LABOUR INSERTION

Companies

*Training
Traineeship
Insertion*

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OUTPUTS 2016



3.790 Have improved their employability



1.570 Have found a job (41% insertion rate)



33 hours Intervention time by person



932 Number of partnership companies



4.159 Total Number of partnerships

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SUCCESS FACTORS

Individualized diagnosis and intervention to achieve better results

The selection of participants who really need this activity

Support provided by the **technical assistant** team to the project team

Work team Commitment

Participants oriented

Companies Commitment

What we would do differently

Colaborative
networking
Creation for:

- Job seeking
- Empowerment
- Motivation

Carry out an
intervention
focus on
center of
interest

Adjustment
young
people's
expectations
to the labour
market

Companies Commitment



932

Number of partnership companies



PRIMARK



Cada vez más cerca de las personas



Humanidad

Imparcialidad

Neutralidad

Independencia

Voluntariado

Unidad

Universalidad

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